



Edward de Bono's
Six Thinking Hats® International Certification Workshop
...powerful international techniques on how to think your way to success

Rationale: Why this program

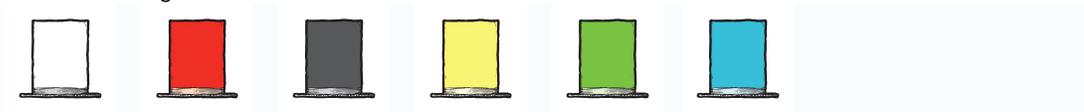
In this world renowned course you will learn about the six different modes of thinking in the brain. You will use each hat in practical exercises, and will leave with the ability to use parallel thinking in personal decisions or to gain new insight. This workshop leverages international concepts and principles to train the mindsets and skill sets so as to use the 6 Thinking Hats® as a facilitation tool in meetings where groups must generate or evaluate ideas, make difficult decisions or negotiate outcomes.

Objectives

This is a simple, effective parallel thinking process that helps people be more productive, focused, and mindfully involved. And once learned, the tools can be applied immediately! You and your team members can learn how to separate thinking into six clear functions and roles. Each thinking role is identified with a colored symbolic "thinking hat." By mentally wearing and switching "hats," you can easily focus or redirect thoughts, the conversation, or the meeting.

Contents

Imagine it. Your team has the skills and techniques they need to make the best decision. Fast. Smart. Efficient. It's not impossible. In fact, it's simple. Once they know how. That's where Dr. Edward de Bono's Six Thinking Hats® comes in.



- The White Hat calls for information known or needed.
- The Red Hat signifies feelings, hunches, and intuition.
- The Black Hat is judgment -- the devil's advocate or why something may not work.
- The Yellow Hat symbolizes brightness and optimism.
- The Green Hat focuses on creativity: the possibilities, alternatives and new ideas.
- The Blue Hat is used to manage the thinking process.

Target Audience

- CEOs and Heads of Organizations
- HR Professionals
- Project Managers, Engineers, and New Product Developers
- Team Leaders & Members
- Doctors and Lawyers
- Teachers, Trainers & Consultants
- Sales & Marketing Professionals
- Advertising & PR Professionals, and
- Individuals



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Benefits as Outcome

This workshop helps individuals and organizations to:

- Look at problems, decisions, and opportunities systematically
- Think clearly, creatively, and objectively
- Hold critical meetings without emotions or egos making bad decisions
- Avoid the easy but mediocre decisions by knowing how to dig deeper
- Use parallel thinking to generate and harness more, better ideas and solutions from everyone in the organization
- Stimulate innovation by making creative solutions the norm
- Maximize and organize each person's thoughts and ideas
- Reduce conflict in groups and teams. And foster collaborative interaction
- Develop meaningful relationships, both personal and professional
- Increase productivity and be more effectively shared

Some Practical Applications of Edward de Bono's Workshops in the industry

- ABB multinational project discussions from thirty days down to two days
- IBM used the Six Hats method as part of its core training for 40,000 managers worldwide and reduced meeting times by one quarter
- DuPont's Center for Creativity and Innovation, Motorola, Rockwell, Honeywell, Prudential Insurance, Compaq Computers etc. have trained facilitators and use the process extensively.
- Hewlett-Packard used the Six Thinking Hats® in its May 2002 merger of Hewlett-Packard and Compaq Computer Corporation which created a powerful team of more than 140,000 employees in 160 countries.
- CONNEX, a trademark of MobiFon S.A., the company that launched Romania's first GSM network & is market leader in Mobile Communications, benefitted as follows:
 - Average speed of answer reduced from 225 seconds to 40 seconds
 - Average calls per customer per month reduced from 3 to 1.2
 - Point of Sales Process introduced - reduced activation time from 8 hours to less than 15 minutes
 - Voluntary attrition churn reduced by over 50%
 - Reduced bad debt from 4% to 2.18%

Workshop includes for every participant

- (a) Original Hard copy Course Material from de Bono Thinking Systems, USA
- (b) The 6 hats from de Bono Thinking Systems, USA
- (c) Original Online Course Material from de Bono Thinking Systems, USA
- (d) Accredited Participation Certificate from de Bono Thinking Systems, USA

Certified Faculty

Revathi Turaga: an International Trainer, Inspirational Speaker, Happiness Facilitator, Behavioral Coach, and Innovation Consultant



Refer detailed profile and <http://www.revathionline.com>

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